



2013

Poster Contest

“The Living Soil”

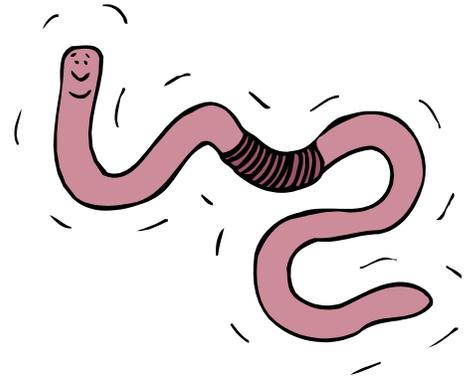
Open to all Swain County students grades 3-5

Specifications

- Contact the District office to confirm participation
- **POSTERS ARE DUE TO THE DISTRICT OFFICE BY JANUARY 15th**
- Poster size: NO larger than 24” x 36”
- Contest will be conducted on the District (Swain County) level. First place winners will advance to the Area (WNC) level.
- Pictures or other materials should be mounted to the poster board securely. Only two-dimensional posters will qualify.
- Any coloring materials can be used.
- Posters must be the students original work. No copyright violations, please. Hand drawn pieces are preferred over computer generated.

Judging Criteria

<i>Conservation Message*</i>	50%
<i>Visual Effectiveness</i>	30%
<i>Universal Appeal</i>	10%
<i>Originality</i>	10%



* Students are encouraged to know the following conservation terms before creating their poster. The words do NOT have to be displayed but are key to correctly portraying the theme.

Conservation: the wise use and management of natural resources (soil, water, air, plants, and wildlife) to fulfill human needs now and in the future.

Soil Conservation: to protect soil from erosion, to keep it productive, and out of waterways: to use and manage soil wisely now to ensure a rich soil resource for future generations.

Water Conservation: to protect water quality by keeping water clean from sediment, chemicals, oils, and animal wastes; to protect water quantity by using smaller amounts of harmful elements; to use and manage water wisely now to ensure good water quality for future generations.

Best Management Practices: agricultural and domestic practices that are suitable for reducing or minimizing the amount of water pollution generated by non-point sources; an engineered structure or management activity, or combination of these, that eliminates or reduces adverse environmental effects of pollutants.

Additional Information

Infractions include...

Copyright Violation *-5 points*

Exceeding Size Limit *-5 points*



- The poster contest is meant to be a class assignment. Parents are asked to not assist.
- Student's names and other information should be on the back of each poster board. Use the provided template below.

Students Name: _____	Grade: _____
Students Address: _____	
Teacher's Name: _____	
School: _____	
County: <u>Swain</u>	District: <u>Swain Soil & Water Conservation District</u>

- Poster winners will be announced in February-March
- 1st, 2nd, 3rd place posters and honorable mentions will be presented prizes
 - ☺ 1st, 2nd, 3rd place posters will receive CA\$H prizes
- Finalists will be notified if their poster was selected to progress onto the Area level

Follow this [link](#) to see 2012 poster finalists

What makes a good poster??

- An artistic expression of what the theme “*The Living Soil*” means to the student.
- Considering the conservation terms on Page 2
- A brief, catchy message; one theme that can be read in 10 seconds or less
- A slogan telling viewers to DO something and WHY they should do it
- Use of colors and white space to get and hold attention
- Letters large enough to be read easily
- Researching the topic before beginning

Keep in mind...

- The District provides free poster board and other cool resources to help you with your poster.
- Participating in the poster contest is a fun way to reinforce material from the NC Essential Standards.
- The District is available for classroom visits to promote the contest and associated soil science lessons.

Contact

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