

*File
158:8
Ordinance*

AN ORDINANCE TO ESTABLISH AN ECONOMIC DEVELOPMENT
COMMISSION FOR SWAIN COUNTY
(GS. 158:8 - GS.158:15)

WHEREAS: The Swain County Board of Commissioners believe that it is absolutely essential to the continued progress of Swain county that economic development be given a high priority, and

WHEREAS: The Swain County Commissioners believe that the continued development and economic well-being of Swain County can best be achieved through organized effort of a representative group of citizens of Swain County, and

WHEREAS: It is the opinion of the Swain County Board of Commissioners that the above objectives can be accomplished through the establishment of a Swain County Economic Development Commission.

NOW THEREFORE BE IT RESOLVED: That the Swain County Board of Commissioners hereby adopt the following ordinance.

SECTION I. NAME

The name of this commission shall be the Swain County Economic Development Commission herein after referred as the Swain County Economic Development Commission.

SECTION II. POWERS AND DUTIES

The Swain County Economic Development Commission shall:

1. Receive from any municipal, county, joint, or regional planning board or commission with jurisdiction within its area an economic development program for part or all of the area;

2. Formulate projects for carrying out such economic development program, through attraction of new industries, encouragement of existing industries, encouragement of agriculture development, encouragement of new business and industrial ventures by local as well as foreign capital, and other activities of a similar nature;

3. Conduct industrial surveys as needed, advertise in periodicals or other communications, media, furnish advice and assistance to business and industrial prospects which may locate in its area, furnish advice and assistance to persons seeking to establish new businesses or industries, and engage in related activities;

4. Encourage the formation of private business development corporations or associations which may carry out such projects as securing and preparing sites for industrial development, constructing industrial buildings, or rendering financial or managerial assistance to businesses and industries; furnish advice and assistance to such corporations or associations;

5. Carry on such other activities as may be necessary in the proper exercise of the functions described herein.

SECTION III. ORGANIZATION, MEMBERSHIP, AND
VACANCIES OF COMMISSION

A. The Swain County Economic Development Commission shall consist of:

A Board of 9 members appointed by the Swain County Board of Commissioners. Of the initial at-large members, 3 shall be appointed for a one year term; 3 shall be appointed for two years; and 3 for three years. Any member shall be eligible for reappointment upon the expiration of his/her term but not to exceed two successive terms in office. Vacancies occurring for reasons other than expiration of terms shall be filled as they occur for the period of the unexpired term. Faithful attendance at the meetings of the Swain County Economic Development Commission is considered a prerequisite for the maintenance of membership on the Swain County Economic Development Commission. A member shall vacate his/her position if he/she misses more than four consecutive regular meetings without adequate reason and the Swain County Board of Commissioners shall be notified if a member appointed by them misses more than four consecutive meetings.

B. For the purpose of this ordinance, the first year of the terms appointed shall begin upon the day of appointment and shall end on June 30, 1992 subsequent terms shall end on June 30th and new terms shall begin on July 1st. The appointments made by the Swain County Board of Commissioners shall be made after the Board of Commissioners have consulted with the Clerk to the Board of Commissioners concerning the qualifications and individuals suggested for appointment.

C. The Clerk to the Board of Commissioners pursuant to the appointments made by the Commissioners to the Economic Development Commission shall make certain that consideration has been given to all segments of society. The Clerk shall also insure effort has been made to include an active member of the Tourism Development Authority and an active member of the Chamber of Commerce.

D. All members shall be limited to a maximum of two consecutive three year terms.

E. The officers of the Swain County Economic Development Commission shall consist of the following:

1. CHAIRMAN

a. An active member of the Swain County Economic Development Commission elected annually may not serve more than two consecutive terms.

b. Presides at regular meetings of Directors and Commission. Responsible for calling and presiding at special meetings of Directors and Commission.

c. Serves as general spokesperson of the Swain County Economic Development Commission.

d. Maintains close contact with the Clerk to the Board of Commissioners.

1. VICE-CHAIRMAN

a. An active member of the Swain County Economic Development Commission elected annually. May not serve more than two consecutive terms.

b. Performs duties of Chairman in his/her absence or incapacity.

3. SECRETARY

a. Elected from membership.

b. Maintains minutes of all meetings and performs all other normal secretarial duties.

F. Upon appointment, the Swain County Economic Development Commission shall immediately begin other necessary organization and planning for the up-coming year.

SECTION IV MEETINGS

1. The Swain County Economic Development Commission shall meet on a regular day at a regular time every month to be determined annually by the Commission.

2. Special meetings may be called by the Chairman or five members of the Commission.

3. Meeting agenda will include, but not be limited to a detailed discussion of the previous month's activities and a report of proposed general activity in the coming months.

SECTION V. RULES AND REGULATIONS

A. The Swain County Economic Development Commission shall:

1. Adopt such rules and regulations not inconsistent herewith as it may deem necessary for the proper discharge of the Swain County Economic Development Commission's duties.

2. Set policy and supervise overall operations of the Swain County Economic Development Commission.

3. Adopt personnel policies as appropriate.

4. Prepare a budget.

5. Establish and appoint committees.

6. Make quarterly reports to the Swain County Board of Commissioners.

7. Make annual reports to the Swain County Board of Commissioners. Make recommendations on Economic Development in Swain County.

8. Carry on such other activities as may be necessary in the proper exercise of the functions as described.

SECTION VI. STAFF AND PERSONNEL: CONTRACTS FOR SERVICES

Within the limits of appropriated funds, the commission may hire and fix the compensation of any personnel necessary to its operations, contract with consultants for such services as it may require, and contract with the State of North Carolina or the federal government, or any agency or department thereof, for such services as may be provided by such agencies; and it is hereby empowered to carry out the provisions of such contracts as it may enter.

SECTION VII. OFFICE AND EQUIPMENT

Within the limits of appropriated funds, the commission may lease, rent, or purchase, or otherwise obtain suitable quarters and office space for its staff, and may lease, rent, or purchase necessary furniture, fixtures, and other equipment.

SECTION VIII. FISCAL AFFAIRS GENERALLY
APPROPRIATIONS AND EXPENDITURES

A. The Commission may accept, receive, and disburse in furtherance of its functions any funds, grants, and services made available by the federal government and its agencies, the State government and its agencies, any municipalities or counties, and by private and civic sources.

B. All expenditures any economic development commission shall be made pursuant to a budget submitted to and approved by the Swain County Board of Commissioners. Each such commission shall annually provide the Swain County Board of Commissioners with an audit of its receipts and expenditures, made by a certified public accountant, or it shall at the direction of the governing body make its records available to the unit's regular auditing accountant for such audit. The Swain County Board of Commissioners may impose such additional requirements governing the fiscal affairs as they may deem necessary.

C. The fiscal year of the Swain County Economic Development Commission shall be the same as the fiscal year of Swain County.

SECTION IX. COMMITTEES

A. The Swain County Economic Development Commission shall appoint committees as necessary. The following committees with their purposes shall be considered by the Board. This list shall not limit the number, kinds, or committees to be established.

1. Target Development Committee: To consider and define long-range goals of the Swain County Economic Development Commission and to formulate ways to promote economic development among existing and potential industries, businesses, tourism, and professional groups.

2. Capital Development Committee: To explore and publicize financial resources available for new and expanding businesses, including commercial financial institutions, industrial revenue bonds, TVA, National Park Service, U.S. Forest Service and private venture capital sources.

3. Follow-up Evaluation Committee: To devise procedures for contacting any prospect who, after giving consideration to Swain County, decides to locate elsewhere and to obtain and evaluate reasons why Swain County was not selected and why another site was selected.

4. Marketing Committee: To review advertising and other promotional activity.

5. Community Relations Committee: To devise effective methods to sell Swain County communities being considered by prospects and to orient and assimilate newcomers into the life of the community and to develop full assistance and cooperation from Chamber of Commerce and other community organizations.

6. Public Relations Committee: To develop presentations for civic and other community oriented groups throughout Swain County.

7. Travel and Tourism Committee: To meet with travel and tourism representatives to formulate methods to assist in diversification of the travel and tourism economy.

B. Membership of committees may be composed of Swain County Economic Development Commission members and other Swain County citizens as deemed appropriate. Committee Chairmen will usually, but not necessarily be members of the Swain County Economic Development Commission.

SECTION X. SEVERABILITY

Should any section, paragraph, sentence, clause, or phrase of this resolution and ordinance be declared unconstitutional or invalid for any reason, the remainder of the resolution and ordinance shall not be affected thereby.

SECTION XI. EFFECTIVE DATE

This ordinance becomes effective upon adoption.

Adopted this the 11th day of March, 1991.

Donald Bunn
Donald Bunn, Chairman
Swain County Board of
Commissioners

Attest Linda Cable
Linda Cable, Clerk to the
Swain County Board of
Commissioners

Appointments

7/12/00

Bd/Comm	Last Name	First Name	Agency	Address	City	State	Zip	Phone	Co	Expires
EDC Member	Lance	Alice		PO Box 332	Whittier	NC	28789	828-497-9356	*	6/30/03
EDC Member	Livingston	Freda	Vice-Chair	888 Toot hollow Rd	Bryson City	NC	28713	828-488-3674	*	6/30/02
EDC Member	McKinney	Gerald	Chairman EDC	PO Box 186	Bryson City	NC	28713	828-488-3372	*	6/30/01
EDC Member	Medford	Ann	Secretary	PO Box 518	Bryson City	NC	28713	828-488-3732	*	6/30/02
EDC Member	Mills	Ken	Deep Creek Ro	PO Box 105	Bryson City	NC	28713	828-488-6055	*	6/30/02
EDC Member	Monteith	David	S.C. Commiss.	Drawer A	Bryson City	NC	28713	828-488-4122	*	6/30/03
EDC Member	Waldroup	Emma		60 Whippoorwill Drive	Bryson City	NC	28713	828-488-9358	*	6/30/03
EDC Member	White	Morris	Hemlock Inn	PO Box EE 2350	Bryson City	NC	28713	828-488-2885	*	6/30/02
EDC Member	Wiggins	Dwight	SCC	275 Webster Road	Sylva	NC	28779	828-586-4091	*	6/30/03
EMS Council	Meyers	Dan	S.C. EMS	PO Drawer A	Bryson City	NC	28713	828-488-2601		6/30/02

Bunny Johns Ex. Office

Membership Proposal 2001-2002

Proposal One

To alter the Economic Development Commission Establishment Ordinance to Allow for non-active member (ex-officio) to serve in leadership positions.

- To eliminate the word "active under the descriptions of "Chair" and "Vice Chair"

Proposal Two

Names for consideration to replace expiring members of the Board

- ♦ Alden Childers, Past Member of EDC
- ♦ Robert White, Superintendent of Swain County School System
- ♦ Bunny Johns, Recreation Consultant
- ♦ Frank Lay, Assistant District Attorney
- ♦ Charles/ Ellen Snodgrass, Business Owners

EDCRe-Evaluation of Priorities

Industrial Development

- A. Site/Building Dev.
- B. Recruiting New
- C. Retain Existing Industries
- D. Encouraging Growth
- E. Rewarding Sustainability
- F. Developing Work Force

Micro-Business Development

- A. Study Needs and Haves
- B. Site Preparation
- C. Recruit New
- D. Support Existing
- E. Encourage Growth/ Diversity
- F. Offer Technical Support (Business Planning)
- G. Rewarding Sustainability
- H. Promoting Community Partnerships

Technical/ Administrative

- A. Grant Writing
- B. Grant Research
- C. Business Planning
- D. Support Person for County Administrator
- E. County Spokesperson on Economic Development
- F. County Representative on related boards and organizations
- G. Facilitator for related meetings
- H. Open and consistent Communication
- I. Media Responsibility
- J. Develop and Update County Information

Other*

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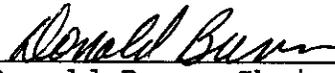
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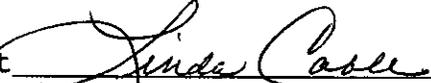
SECTION XI. EFFECTIVE DATE

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Adopted this the 11th day of March, 1991.



Donald Bunn, Chairman
Swain County Board of
Commissioners

Attest 

Linda Cable, Clerk to the
Swain County Board of
Commissioners